



Bangladesh International Yarn, Fabric & Textile Expo 2008 **EXPO CATALOGUE / BROCHURE ADVERTISEMENT RATES**

As you are aware that "Bangladesh International Yarn, Fabric & Textile Expo 2008" (BIFTE 2008), will be the 2nd biggest Expo of Bangladesh on Yarn, Fabric & Textile targeted to the entire Textile & Garment Industry of Bangladesh, is being held from November 28 ~ 30 2008 at Bangladesh - China Friendship Conference, Centre, Dhaka - Bangladesh concurrently with 'Knit+Tex Bangladesh 2008 International Expo', the biggest Expo on Knitting Technology and Machinery devoted to the Knitwear Industry of Bangladesh and 'Bangladesh International Dye & Chem Show 2008' (BIDS 2008).

This is the 2nd biggest Exhibition of its kind targeted to the entire Garment & Textile world of Bangladesh. On this occasion, an attractive Expo Catalogue / Brochure will be published containing important articles related to the Garment & Textile sector of Bangladesh as well as 'BIFTE 2008' Exhibitor / Participants Profiles with contact details and all details of their products / services.

The Expo Catalogue / Brochure will be distributed free of cost to all Registered visitors of the BIFTE 2008, KNIT+TEX BANGLADESH 2008 and BIDS 2008 and will also be couriered amongst the reputed Garments, Textile & Business Institutions / Associations in the Country and abroad.

In view of the limited space in the Expo Catalogue / Brochure, the advertisement will be published on "First Come First Serve" basis.

The Expo Souvenir / Brochure Size will be 5.5 in / 139.7 mm (Width) x 8 in / 203.2 mm (Length). The advertisements will be published in the following manner and the rates are also mentioned therein,

Back Cover (4 Color)	US\$ 1,500
Front Inner (4 Color)	US\$ 900
Back Inner (4 Color)	US\$ 800
Back Last Page (4 Color)	US\$ 700
Front 1st Page (4Color)	US\$ 800
Center Fold (4 Color)	US\$ 1,800
Album (4 Color)	US\$ 2,200
General Inner Full Page (4 Color)	US\$ 500

N.B. 20% discount on above prices to all 'BIFTE 2008' Exhibitors.

Let our success be your success. We look forward to your best support and co-operation It will be our pleasure to have your company's advertisement in the above Expo Catalogue / Brochure and as advertising is the best media to reach your clients eye. We believe this Expo Catalogue / Brochure will definitely give your company an excellent opportunity to further promote your company in the Garments & Textile arena of Bangladesh.

Please advise type of advertisement you would like to book by issuing a 'Release Order' on your company's Letterhead. (Payment Details available on request).

