



## **Bangladesh International Dye & Chem Show 2008** **EXPO CATALOGUE / BROCHURE ADVERTISEMENT RATES**

As you are aware that the "Bangladesh International Dye & Chem Show 2008" (BIDS 2008), will be the 2<sup>nd</sup> biggest Expo of Bangladesh on Dyes & Chemicals is being held from November 28 ~ 30 2008 at Bangladesh - China Friendship Conference, Centre, Dhaka - Bangladesh concurrently with `Knit+Tex Bangladesh 2008 International Expo`, the biggest Expo on Knitting Technology and Machinery devoted to the Knitwear Industry of Bangladesh and `Bangladesh International Yarn, Fabric & Textile Expo 2008`.

`BIDS 2008' WILL be the most prestigious and exclusive International Exhibition devoted to focus on all kinds of Dyes and Fine & Specialty Chemicals for the Bangladesh Industry and will be a one-stop single platform to showcase from home and abroad the latest developments and emerging technology for the Process Industry.

BIDS 2008 will be the 2<sup>nd</sup> biggest meeting place of Bangladesh for Buyers and Suppliers of Dyes & Chemicals and will also provide an interactive platform for Exhibitors to generate business through displays / direct interaction and will enhance the synergy effect and attract top level professionals from the Industry thus improving technology, focus and visitors of the expo.

The Expo Catalogue / Brochure will be distributed free of cost to all Registered visitors of the "BIDS 2008" and will also be couriered amongst the reputed Companies, Factories, Business Institutions / Associations in the Country and abroad.

In view of the limited space in the Expo Catalogue / Brochure, the advertisement will be published on "First Come First Serve" basis.

The Expo Catalogue / Brochure Size will be 5.5 in / 139.7 mm (Width) x 8 in / 203.2 mm (Length). The advertisements will be published in the following manner and the rates are also mentioned therein,

Back Cover (4 Color)	US\$ 1,500
Front Inner (4 Color)	US\$ 950
Back Inner (4 Color)	US\$ 800
Back Last Page (4 Color)	US\$ 600
Front 1st Page (4Color)	US\$ 700
Center Fold (4 Color)	US\$ 1,800
Album (4 Color)	US\$ 2,200
General Inner Full Page (4 Color)	US\$ 500
General Inner Full Page (B / W)	US\$ 350

**N.B. : Special 20% discount will be offered to BIDS 2008 Participants / Exhibitors.**

Let our success be your success. We look forward to your best support and co-operation It will be our pleasure to have your company's advertisement in the above Expo Catalogue / Brochure and as advertising is the best media to reach your clients eye. We believe this Expo Catalogue / Brochure will definitely give your company an excellent opportunity to further promote your company in the Industry of Bangladesh.

Please advise type of advertisement you would like to book by issuing a `Release Order' on your company's Letterhead. (Payment Details available on request).

